# Marcus Golding

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## SUMMARY

Interdisciplinary researcher pursuing a Ph.D. in History with experience in academic and non-academic settings. Passionate about cultural heritage, AI, and history. Skilled in contextualizing historical narratives, critical analysis, and engaging with scholarly perspectives across disciplines. Published author with expertise in communicating complex ideas to non-specialized audiences. Bilingual (Spanish/English) with basic skills in Python, machine learning, and responsible AI. Strong in project management, teamwork, stakeholder relations, writing, research, adaptability, and attention to detail. Solution-oriented and eager to learn.

## EDUCATION

**PhD in Latin American History,** The University of Texas at Austin, TX          Anticipated Summer 2025

Area of expertise: Business history of US oil companies in Venezuela (1930-1976)

**Master of Arts in Latin American Studies,** Georgetown University, Washington DC          May 2016
Area of expertise: 20th century Latin American history (Cold War and revolutions)

**Bachelor of Arts in Liberal Studies,** Universidad Metropolitana, Caracas VEN          June 2013

## RESEARCH AND PROJECT MANAGEMENT EXPERIENCE

**Founder,** [The Network of Venezuelan Digital History Foundation](#), Caracas, VEN          January 2021-Present

- Created an organization dedicated to the digitization of historical archives in Venezuela.
- Secured grant funding from international donors for six past or current digitization projects.
- Prepared project reports and managed budgets for international donors.
- Organized public events with academic institutions to promote digitized collections.
- Assisted our team in creating metadata sheets for the digitization project.
- Researched archival platforms systems to determine best options to host our website and digital collections.
- Coordinated meetings to get our team familiarized with digitization workflows and best practices.

**PhD Student,** History Department, University of Texas at Austin, TX          September 2017-Present

- Carried out research for my dissertation project in archives located in the United States and Venezuela.
- Analyzed corporate social responsibility models and best practices in the Venezuelan petroleum industry.
- Summarized and organized volumes of documents into coherent and clear narratives.
- Generated new content on the history of American oil companies and community investment in Venezuela.

**Research and History Content Consultant,** [ClioVis](#), Austin, TX          June 2024-Present

- Developed sponsorship partnerships with Youtubers (860k+ subscribers) to promote ClioVis.
- Provided feedback on the user interface for ClioVis, a data visualization software from UT-Austin.
- Participated in discussions on software updates integrating responsible AI in educational settings.
- Researched potential customer segments to expand ClioVis to other campuses in the US and globally.
- Prepared promotional videos about the software for platforms like Loom and Youtube.
- Managed email campaigns for online webinars using HubSpot.
- Provided leadership and assistance to a team (7) of interns.
- Drafted tutorial documents and external articles about ClioVis for platforms such as Wikipedia.
- Delivered workshops on using ClioVis, effectively communicating its key features to diverse audiences.

**Co-Founder and CEO,** [Creanos](#), Austin, TX                    September 2023-May 2024

- Developed an AI service concept to streamline academic research and facilitate connections with scholars.
- Researched critical perspectives on ethical AI and social and cultural implications to human users.
- Contributed with market research to build business concept.
- Prepared and submitted applications for AI startup accelerators.

**Content Creator,** Texas State Historical Association, Austin, TX                    Summer 2019-May 2024

- Researched newspaper and genealogy databases on businessmen, women and African American in Texas.
- Edited and refined draft articles to ensure accuracy and clarity for a non-specialized audience.
- Published [online biographical entries (14)](#) about women, African Americans and businesses in Texas.

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### SKILLS

- Bilingual: English (fluent)/Spanish (fluent)
- Writing for academic and non-academic audiences (advanced)
- Critical thinking and analysis.

- Python, responsible/ethical AI concepts (basic)
- Independent decision-making
- Verbal communication, interdisciplinary collaboration
- Teamwork, discipline, and strong work ethic

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### CERTIFICATES (3/7)

**[Ethics in the Age of Generative AI](#)**                    October 2024
LinkedIn Learning

**[Programming for Everybody (Getting Started with Python)](#)**                    Expected November 2024
University of Michigan

**[Introduction to Generative AI](#)**                    March 2024
Google Cloud (Coursera).

**[Introduction to Artificial Intelligence (AI)](#)**                    April 2023
IBM (Coursera).

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### SELECTED PUBLICATIONS

**Journal articles (1/6)**
- Golding, Marcus. "[Creole's Nation: Oil, Investments and National Development in Venezuela (1939-1960)](#)." In Oil-Industry History Journal; Vol. 22, n.1 (129-146). Pennsylvania: Petroleum History Institute, 2021.

**Books (1/2)**
- Golding, Marcus. "Foreign Capital and the Venezuelan Oil Industry (1936-1976)" Lexington Books. Lanham, Maryland, forthcoming.

**Biographical entries (1/14)**
- Golding, Marcus. "[Sammons, Charles Addison (1898-1988)](#)." Texas State Historical Association, February 14, 2024.

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